



Keeping Families Close

When a child is facing illness or injury, the power of having family nearby is beyond measure. Research shows that a family presence in the hospital helps children heal and cope better.*

This belief both drives and defines Ronald McDonald House Charities of Kentuckiana (RMHCK).

RMHCK creates, finds, and supports programs that directly improve the health and well-being of children and their families. **With your help, we provide compassionate care and resources to children and families being served by local hospitals.** We know we will not be able to make the medicine taste better or erase the pain of a much-needed treatment. Yet, since 1984, we have kept thousands of families together, **regardless of their ability to contribute to the cost of their accommodations.**

Ronald McDonald House Charities of Kentuckiana is a non-profit, donor-and-volunteer-supported organization and we are committed to:

- **enabling patient-and family-centered care** and ensuring families the opportunity to become fully active and supportive in their child's medical care
- **enhancing the hospital experience** for children and their families
- supporting **improved access to quality medical care** for children
- strengthening a family's psychological wellbeing **by keeping them together**, and
- nurturing the opportunity for families to **feel support and give support** to other families

The reality of having a child sick and in the hospital can be incredibly overwhelming to parents and siblings. Thanks to people like you, RMHC of Kentuckiana is able to provide these families stability in the midst of unthinkable circumstances.

Together, with your commitment, we will embrace more families in the future and continue to keep families close.

* Franck et al., *Families, Systems, & Health* (2013)

Your RMHCK Clay Shoot sponsorship contact:
Sara Silletto | Director of Development
502-561-7659 | sara@rmhck.org



RMHCK CLAY SHOOT

Presented by

Friday, October 6, 2017 | Elk Creek Hunt Club, Owenton, KY



Photos provided by Elk Creek Hunt Club

This year, Ronald McDonald House Charities of Kentuckiana (RMHCK) is extremely excited to host its inaugural sporting clays tournament at Elk Creek Hunt Club!

If you are not familiar, "sporting clays is a form of clay pigeon shooting, often described as 'golf with a shotgun.' A course includes 10 to 15 different shooting stations laid out over natural terrain. Sporting clays simulates the unpredictability of live-game shooting, offering a great variety of trajectories, angles, speeds, elevations, distances, and target sizes."*

This event is open to all those interested in sporting clays. From novice shooters to marksman, all are welcome to be a part of this beautiful day in Owenton. A level of expertise is not required. You can even borrow a gun if you do not have your own.

RMHCK partners with Kids & Clays Foundation to bring you an incredible experience for you and your squad. Kids & Clays is a community of shooting sports enthusiasts committed to supporting Ronald McDonald House Charities and improving the lives of children and their families.

October 6, 2017:

9 a.m. – 10 a.m.	Registration
10 a.m. – 10:30 a.m.	Safety Talk and Instructions
10:30 a.m.	Shotgun Start
2:00 p.m.	Lunch

RMHCK looks forward to making this a very special annual event, bringing sportsmen, their friends, and colleagues together to support a vital mission – keeping families close. Your sponsorship will be an investment in ensuring children receiving medical treatment far from home will have their family with them at all times.

Thank you for considering being a part of this unique day, supporting our mission, and most importantly, keeping families close.

**Wikipedia*

Your RMHCK Clay Shoot sponsorship contact:
Sara Silletto | Director of Development
502-561-7659 | sara@rmhck.org



RMHCK Clay Shoot Presented by

2017 SPONSORSHIP BENEFITS	Station Sponsor \$100	Squad Entry \$1,000	Marksman Sponsor \$2,500	Course Sponsor \$5,000	Lunch Sponsor \$5,000	Cart Sponsor \$7,500	Presenting Sponsor \$10,000
EXCLUSIVE BENEFITS							
Exclusive sponsorship and first right of refusal				•	•	•	•
Naming rights of 2017 RMHCK Clay Shoot and prominent "Presented by [Company Name]" on all materials							•
Opportunity to speak at event					•		•
Individual company banner at event							•
Company logo featured on all tournament carts (approx. 25)						•	
Company name/logo on signage at lunch location					•		
Company name/logo on signage at course start							
PARTICIPANT ACCOMMODATIONS							
Squad of four shooters. Each individual shooter receives: Course and cart fees, 100 targets, ammunition, ear and eye protection, lunch, tournament reception, food and beverages on the course, participant gift		One squad	Two squads	Two squads	Two squads	Two squads	Three squads
PROMOTIONAL OPPORTUNITIES							
Company name/logo displayed on all printed materials, including press releases, advertising, and marketing materials			•	•	•	•	•
Special recognition on tournament banner on site						•	•
Verbal recognition at event			•	•	•	•	•
Company name/logo on signage at one station on course	•		•	•	•	•	•
Company name and website link on www.rmhck.org			•	•	•	•	•
RMHCK PARTNER BENEFITS							
Recognition in RMHCK Partner listing at Ronald McDonald House and three Ronald McDonald Family Rooms		•	•	•	•	•	•
Invitations to RMHCK Partner Party		•	•	•	•	•	•
Nights of Family Accommodation	1	12	31	62	62	93	125

Reserved

*One family's accommodations for one night is an \$80 expense for RMHC of Kentuckiana.





Presented by
Friday, October 6, 2017 | Elk Creek Hunt Club, Owenton, KY

NON-EXCLUSIVE SPONSORSHIPS

- Station Sponsor - \$100
- 1 Night of Family Accommodation*
Squad Entry - \$1,000
- 12 Nights of Family Accommodation*
Marksman Sponsor - \$2,500
- 31 Nights of Family Accommodation*

EXCLUSIVE SPONSORSHIPS

- Course Sponsor - \$5,000
- 62 Nights of Family Accommodation*
Lunch Sponsor - \$5,000
- 62 Nights of Family Accommodation*
Cart Sponsor - \$7,500
- 93 Nights of Family Accommodation*
Presenting Sponsor - \$10,000
- 125 Nights of Family Accommodation*

METHOD OF PAYMENT

- Check Enclosed (make payable to RMHC of Kentuckiana)
Please Invoice Me
Credit Card Payment

For security purposes, please call Shelley Meredith, our Chief Operating Officer, at 502-561-7660 to complete credit card transaction over the phone.

MAIL DONATION OR DROP OFF AT:

Ronald McDonald House Charities of Kentuckiana
550 S. 1st Street
Louisville, KY 40202

- We are unable to attend.
Please accept our donation of _____

In honor/memory of _____

CONTACT INFO

Person or Organization (as it should appear in printed materials)
Address
City State Zip
Telephone
Email
Authorized signature Date

*One family's accommodations for one night is an \$80 expense for RMHC of Kentuckiana.

